

28 November 2022

## Trive announces launch of next generation multi-asset investment platform

Trive has today announced the launch of its next generation multi-asset investment platform, serving investors across Europe.

The new, innovative platform brings together complex and sophisticated global investment products in an easy-to-use platform through the application of cutting-edge technology, providing its clients with a fully customisable and rich trading experience.

The investment platform simplifies complex and advanced trades, allowing investors to manage their assets and portfolios through an intuitive and engaging platform accessible by mobile and web.

The platform is designed to be seamless and sophisticated with one-click trading, a user-friendly order entry system and the ability to identify trade opportunities with custom screens, watchlists, and high/low tools, emphasising Trive's commitment to cater to all its clients' investment needs. Investors can use features such as quick trade menus, advanced charting, price alerts and an integrated economic calendar.

The initial line up of products comprise US stocks and ETF investment opportunities without commission. Leveraged trading in many asset classes is also available, including FX, commodities, indices, and stocks. Trive onboards European customers at [trive.com](http://trive.com) via its licence from the Malta Financial Services Authority (MFSA). The brand and the platform will grow in terms of product spread and geography.

Engin Çubukçu, Trive's CEO and Chairman, said: "We are extremely delighted to launch our expansive, dynamic, and innovative platform. Our aim when developing this platform was to create a sophisticated, yet seamless experience for our users.

Our logo features wings, as Trive exists to enable progression and elevate those that invest with us and their investments. This new platform is a signal of our commitment to empowering investors' capabilities, motivating them to reach their financial goals and ambitions, no matter their investment experience. At Trive, we take investment further, and with the platform's product offerings, we want to become the next generation investment partner for all."

### Enquiries

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## Notes to editors

### **About Trive**

*Trive is a next generation, expansive, dynamic, and innovative multi-asset investment platform.*

*Trive brings complex and sophisticated global investment products to an easy-to-use platform through a cutting-edge technology providing its clients a fully customizable and rich trading experience, such as one-click trading, placing orders on the chart, advanced charting and technical analysis tools, advanced order types, market depth and customizable workspaces.*

*Trive is about empowering progression, never standing still. Trive is savvy in terms of responsiveness and adaptability; it is simple – clean-cut, intuitive, and seamless.*

*At Trive, we take the complex and deliver it simply.*