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Trive expands into Türkiye

Trive, the next generation multi-asset investment platform, has added an established multi-asset broker in Türkiye to its network, now named Trive Yatırım.

An ambitious and dynamic start up, Trive seeks global expansion to enable it to go beyond and create a gateway to global markets for its clients. Adding Trive Yatırım to its network marks an important step for the newly formed brand, expanding its geographic reach and footprint.

The link up will allow Trive customers to benefit from access to the broker's extensive multi asset product range, including stocks, futures, bonds, asset management, IPOs, etc.

Licensed and regulated by the Capital Markets Board of Türkiye (CMB), Trive Yatırım is a well-established multi asset brokerage company with a 35-year track-record in Türkiye. Its strategy is built around making financial markets more accessible for investors and traders in its region. The company was the first broker in Türkiye to offer commission-free stock trading in 2021 – a decision that has been viewed as revolutionary.

Engin Çubukçu, Trive's CEO and Chairman, said: "Part of what attracted us to Trive Yatırım is its innovative reputation. At Trive we strive to keep moving and challenge the status quo. The broker's future focussed mindset aligns well with Trive and our core values.

Trive is very ambitious, and we are always looking to go beyond, truly becoming a complete partner for our investors and empowering them on their financial journey, whatever it may be. This acquisition will provide our customers with an even larger array of multi-asset products to suit their investing needs, enriching their trading experience and unlocking new potential.

As a top-tier financial institution with a significant share in Turkish capital markets, Trive Yatırım will provide a gateway into the Istanbul Stock Exchange (BIST). This will be invaluable for us as we push for global expansion."

Enquiries

Trive

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Notes to editors

About Trive

Trive is a next generation, expansive, dynamic, and innovative multi-asset investment platform.

Trive brings complex and sophisticated global investment products to an easy-to-use platform through a cutting-edge technology providing its clients a fully customizable and rich trading experience, such as one-click trading, placing orders on the chart, advanced charting and technical analysis tools, advanced order types, market depth and customizable workspaces.

Trive is about empowering progression, never standing still. Trive is savvy in terms of responsiveness and adaptability; it is simple – clean-cut, intuitive, and seamless.

At Trive, we take the complex and deliver it simply.