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Trive names new Chief Process Officer and Board Member

Trive, the multi-asset investment platform, has appointed Anna Szafnicka as its new Chief Process Officer and Board member.

Anna joins Trive from Philips where she was Director of Group Consolidation and Reporting, before going on to hold the role of CFO for Philips Turkey. With over 17 years of industry experience, Szafnicka has a strong track record of delivering value to shareholders, customers, and employees. She is especially passionate about digital innovation and integrating automation into existing processes.

Currently based in Amsterdam, the Netherlands, she has gained valuable experience in people management, accounting, analysis, financial and management reporting, process and change management and M&A. She has worked on a broad range of strategic projects in various international markets, including Netherlands, Belgium, and Poland.

Trive is a next generation, expansive, dynamic, and innovative multi-asset investment platform, which will be rolled out across Europe this month. Trive will bring complex and sophisticated global investment products to an easy-to-use investment platform.

Engin Çubukçu, Trive's CEO and Chairman, said: "Trive is absolutely delighted to welcome Anna and we are very much looking forward to working with her. She comes with a strong track record, which will be a highly important asset for our future growth plans.

The vision behind Trive is to create a globally accessible financial services platform powered by constant innovation. Szafnicka's experience, passion for future forward technology and shared desire to continuously challenge boundaries will make her invaluable to the Group. In the modern world, standing still is falling behind."

Anna Szafnicka, Chief Process Officer and Board Member added: "I am both proud and excited to be joining Trive at this key stage in its ambitious journey. Trive is heading on a fast-moving upwards trajectory, and I am thrilled by the opportunity to play a role in it becoming a leading player in the investment space."

Enquiries

Trive

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Notes to editors

About Trive

Trive is a next generation, expansive, dynamic, and innovative multi-asset investment platform.

Trive brings complex and sophisticated global investment products to an easy-to-use platform through a cutting-edge technology providing its clients a fully customizable and rich trading experience, such as one-click trading, placing orders on the chart, advanced charting and technical analysis tools, advanced order types, market depth and customizable workspaces.

Trive is about empowering progression, never standing still. Trive is savvy in terms of responsiveness and adaptability; it is simple – clean-cut, intuitive, and seamless.

At Trive, we take the complex and deliver it simply.